



**Annual Conference 2020  
July 12-16, New Orleans**

**Sponsorship Opportunities**

**ALL ANNUAL CONFERENCE SPONSORS RECEIVE:**

- One complimentary booth
- Pre-conference “What to Know Before You Go” e-mail sent to attendees acknowledging conference sponsors
- Logo with web link posted on conference sponsor page and app
- Sponsorship recognition with on-site signage
- Acknowledgement in plenary session (logo on welcome walk in slide on loop)

Deadlines to submit required information will be provided by March 31. Sponsorship fees will not be refunded or reduced if deadlines are not met

Water Bottle Sponsor **SOLD** \$14,000

- One additional complimentary booth
- Water Bottle distributed to every participant at on-site check-in
- Water stations placed throughout conference area for attendees to replenish water bottle
- Two complimentary social event tickets *for company staff*

Tech Pouch Sponsor **\$12,000**

- One additional complimentary booth
- Zippered pouch to hold your techie stuff distributed to every conference attendee. Pouch includes NACM and sponsor logos
- Two complimentary social event tickets *for company staff*

Program Sponsor (6 Available) **\$8,500**

- One-hour concurrent breakout education session. Sponsor can select session subject, however must work with NACM Education Consultant on content to ensure topic is on track and no duplication. Sponsor will provide speaker(s) for the session. NACM will not cover any travel expenses or honorariums for speakers.
- Session description included in conference agenda with company logo and website link
- E-mail sent to attendees focusing on education program will “highlight” sponsored sessions
- Conference App Push Notification highlighting session sent on day of program
- Logo with company website link posted on **main page** of conference website
- Logo on all remaining e-mail communications to conference participants

Bonus Keynote Sponsor **SOLD** \$21,000

WiFi Sponsor **SOLD** \$16,000

Lanyard Sponsor **SOLD** \$2,000

**NACM Annual Social Event, Mardi Gras World**  
**Tuesday, July 14**

**Event Sponsorship Opportunities**

**Party Valet Tray Sponsor**

**\$11,000**

- A fun “party valet/snack tray” will be given to each attendee at the social event. This enables guests to eat as they mingle throughout the museum. Sponsor’s logo is printed on the tub. Can include multiple sponsor logos on cup



Drink Ticket Sponsor **SOLD**

\$14,000

Entertainment Sponsor **SOLD**

\$10,000

- One complimentary booth in exhibit hall
- Three complimentary social event tickets for *company staff*
- Sponsor can provide sign at event near band
- Company logo and link included on social event description on-line agenda and app
- Special email to attendees promoting event, includes sponsor logo and website
- Sponsor Push Notification sent through app reminding attendees about the evening event and will acknowledge event sponsors.

**Custom Sponsorship Packages are available!**  
**Contact Stacey Smith for details.**