

**ETHICAL INTELLIGENCE**  
Bruce Weinstein, Ph.D., **The Ethics Guy®**

By the end of this highly interactive session, you will be able to:

1. **Describe** five simple principles that will help you make the right decisions in court management and in your personal life;
2. **Discuss** the best responses when you:
  - Wake up with the *flu*
  - Discover a friend's *inappropriate Facebook picture*
  - Overhear two colleagues *revealing confidential information* in public
  - Sit next to someone *driving and texting*
  - Encounter a *political argument at work*
3. **Strengthen** a valued relationship through a call to action

THE FIVE PRINCIPLES OF ETHICAL INTELLIGENCE

1.

Corollary:

2.

3.

4.

5.

ETHICALLY INTELLIGENT RESPONSES TO QUIZ

1.

2.

3.

4.

5.

ABOUT BRUCE WEINSTEIN, Ph.D.  
The Ethics Guy®

Dr. Bruce Weinstein, **The Ethics Guy**, writes about ethics, character, and leadership for **FORTUNE**. He works closely with businesses to help them hire high-character people. He also coaches job candidates on how to ace their job interviews.

His latest book, published last month, is ***The Good Ones: Ten Crucial Qualities of High-Character Employees***. Previous books include ***Ethical Intelligence: Five Principles for Untangling Your Toughest Problems at Work and Beyond***, and ***Is It Still Cheating If I Don't Get Caught? (for tweens and teens)***. His books have been translated into Japanese, Chinese, Korean, and Italian.

An in-demand speaker and trainer, Dr. Weinstein's clients have included the **Home Depot**, the **National Football League**, the **Investment Management Consultants Association**, **Blue Cross/Blue Shield**, the **American Society of Pension Professionals and Actuaries**, **Northrop Grumman**, the **National Business Aviation Association**, the American Association of Collegiate Registrars and Admissions Officers, the colleges of business of Eastern Michigan University, Xavier University and the University of North Dakota, and over three hundred other leading groups.

You have seen Dr. Weinstein on **NBC's Today Show**, **ABC's Good Morning America**, a wide range of **CNN** programs, Fox News Channel's ***O'Reilly Factor*** and ***Fox and Friends***, Fox Business Network's ***Cavuto***, ***MSNBC Live***, and **CNBC's Fast Money**. Earlier this month he appeared on **Fox 5 TV in New York** to discuss how to ace your job interview and other aspects of his new book, ***The Good Ones***.

His work has been featured in **USA Today**, the **New York Times**, and **American Airlines' in-flight magazine**. He received a bachelor's degree in philosophy from **Swarthmore College**, a PhD in philosophy and bioethics from **Georgetown University**, and a National Fellowship in Leadership Development from the **W. K. Kellogg Foundation** in Battle Creek, Michigan.

He lives in New York City with his wife, Kristen Bancroft.

What did you think of Dr. Weinstein's presentation today? What worked for you, and what might be considered an "opportunity for development"? Let him know before midnight tonight (July 13), and you'll **get a free audiobook!** Write to [Bruce@TheEthicsGuy.com](mailto:Bruce@TheEthicsGuy.com) or text **917 593 1195**. Please include your name, title, and organization. **Your evaluation must be received before 12 midnight tonight to receive the audiobook.**